

Annual Report 2019-20



Institute of Social Development (ISD)

**Kichha, Udham Singh Nagar,
Uttarakhand**



Introduction of the Organization

- Institute of Social Development (ISD) is a social organization registered under Indian Societies Registration Act 1860 on 18th August 2005 in Udham Singh Nagar district of Uttarakhand state in India. Organization is actively working in the villages that faced the most difficulties in accessing Government services and suffering from lack of health services, education, livelihood opportunities, drinking water and sanitation facilities. The organization is working for improving health and nutritional status of pregnant and lactating mothers and children, girl's education, woman empowerment, skill development Training, environmental sensitization and tree plantation, drinking water and its management, sanitation, delivering technical knowledge of progressive farming to the farmer.

Vision

- Healthy and productive human resources that contributes to Economic Growth and National Development.

Mission

- We promote and support for better understanding and create opportunities for strengthens human qualities.

Our Objectives

- To aware about rights and work for betterment of BPL Families and qualitative changes in their lifestyle.
- To aware the community about Prohibition of Female Feticide.
- To work for Population Control.
- To work for women empowerment (Health, Education, income generation and Rights)
- To work for all round development of children.
- To implement the activities for rural development (Drinking water, Sanitation, Road, Houses, Agriculture, income generation etc.)
- To conduct water conservation programs.
- To work for human resource development.
- To work for Indian art & Culture.
- To create awareness about HIV/AIDS & other communicable Diseases and implement training programs.
- To conduct Survey & Research work.

ur Presence



States

Districts

Uttarakhand- Udham Singh Nagar, Champawat, Nainital

1. Health and Nutrition

Target Geographical Area- Udham Singh Nagar, Nainital and Champawat

Target Community- General Community, Underweight children, Pregnant and lactating mothers, Adolescent girls

Lives touched-42415

Health and Nutrition Initiatives-

1.1 Prevention of HIV/AIDS-

Targeted Intervention Project implemented by Institute of Social Development at Sitarganj block of Udham Singh Nagar district and in Haldwani of Nainital district. This project is funded by Uttarakhand State AIDS Control Society and National AIDS control Organization (NACO), GoI. The main objective of the project is to prevent STI, HIV/AIDS among FSW, MSM and injecting drug (IDUs) their partners. To aware the community about Facts and effects of HIV/AIDS. Counseling services provided to the High Risk Groups and their partners for HIV, VDRL, ART and TB testing. HIV positive HRGs identified and referred for ART services.

1.2 Addressing Malnutrition

Malnutrition indicates that children are either too short for their age or too thin. Children whose height is below the average for their age are considered to be stunted. Similarly, children whose weight is below the average for their age are considered thin for their height are wasted. Together, the stunted and wasted children are considered to be underweight – indicating a lack of proper nutritional intake and inadequate care post childbirth. Malnutrition affects chances of survival for children, increases their susceptibility to illness, reduces their ability to learn, and makes them less productive in later life. It is estimated that malnutrition is a contributing factor in about one-third of all deaths of children under the age of 5.



Institute of Social Development implemented Aarogya project funded by TATA Motors Ltd. Sidcul, Pantnagar, in Udham Singh Nagar under Corporate Social Responsibility in two densely populated slum areas of Rudrapur in Udham Singh Nagar. Project focused on pregnant women, lactating mothers, adolescent girls, SAM and MAM children. Health awareness programme conducted in the slum areas of Shivnagar and Bhootbanga in coordination with ICDS and Health deptt. Community need assessment done by the ISD team members and also conducted base line survey to assess the health and hygienic status of target beneficiaries in these areas. As per CNA and BLS findings, activities planned for the different target groups. Various types of activities on health issues implemented in these areas. Major goal of the project was to ensure sustainable health and nutrition for women and children. Awareness session conducted on personal hygiene, menstrual hygiene, locally available low cost nutritious food and food products, Immunization, Exclusively breast feeding, supplementary food for 7 months and

above children, water borne diseases, etc. 5389 children served under the project addressing malnutrition.

1.3 Health Awareness

Health Calendar based awareness conducted among 32075 community members. ANC, PNC, Exclusive Breast feeding, Institutional delivery, Immunization, Anemia, Sources of Iron, low cost nutritious diet and their preparation, Healthy baby competition organized in Khera and IdraAdarsh Bengali Colony, healthiest babies awarded One to one counselling session conducted by the ISD team during home visits of target groups.

1.4 Health Check up Camps

Outreach health check up camp organised for 4951 underweight children. Health and nutrition counselling services provided to the mother of underweight children.

2. Education Initiatives

Vidyadhanam project supported by Tata Motors Ltd. Pantnagar and implemented by Institute of Social development (ISD), Kichha, Udham Singh Nagar in five govt. high schools and inter college and in one govt. aided School. Special coaching project implemented in GGIC Pantnagar, SGNIG Rudrapur, GGIC Fazalpur Maharoula, GGIC Dhoulakhara and GHS Shantipuri. Four coaching teachers appointed to teach English, Math and Science to 797 students. Scholarship project implemented in GGIC Dauliya, Haldachour, GGIC Dhoulakhara, GGIC Fazalpur Maharoula, Sri Gurunanak Girls Inter College, Rudrapur, GGIC Pantnagar, GHS Shantipuri. Students selected after written test and viva. ISD and TML team jointly selected 300 students for Scholarship. Students paid rupees six hundred per month up to six months in their personal saving account. Study kit material included master mind of English, Science and maths, School bag, Note books-3, geometry box and dictionary provided to 200 students. Extracurricular activities, essay writing and poster making competition, rally, etc. organized in these schools. Special coaching and scholarship project not only help to improve their studies but also enhance their personality.



Extracurricular activities-

- Recognized those students actively participated in sports and other competition
- Recognized those students scores maximum in their class
- Recognized those students were regular in schools.

2.1 Scholarship distribution

300 students selected for scholarship after written examination and Viva. Four hundred rupees per month paid to students in their personal saving accounts.



2.2 Coaching classes

Special coaching classes were conducted in SGNGIC Rudrapur, GGIC Pantnagr, GHS Nagla, GIC Bara, GGIC Fazalpur and GHS Shantipuri. Coaching teachers appointed to teach English, Maths, Vedic Maths and Science to 797 students. TAAP criteria followed in the student's selection. Tests were taken every month by coaching teacher and oral test were taken by ISD and TML team members.



3. Agriculture and Allied Activities

Pahsaini and Bharouni Villages of Sitarganj Block has strong Tribal population that has always depended on agriculture. While few Tribals have managed to retain their small land the vast majority of them have become landless laborers and tenant farmers. They live on the margins of society reeling in rampant unemployment and bare minimum wages.

The arrival of high yielding varieties of seeds, chemical fertilizers and pesticides has made rich farmers produce more and earn much. But Tribals are not in a position to compete with the rich. Even those who tried to remain in the race had to borrow at very exorbitant rates of interest, thus contributing to the indebtedness.



Added to this shifting from food crops to cash crops have adversely affected the food availability for the poor and the globalization induced mechanization in agriculture and other sectors has contributed to unemployment. Lack of knowledge and means of revival of traditional practices have rendered the Tribals mere spectators and there is an urgent need to help the poor to

come out of this vicious cycle. 250 farmers oriented on farming techniques, handicrafts making training and mushroom growing.

4. Skill Development Training

4.1 Skill Development Training (Computer, Beauty Parlor and Fashion Designing)

Skill Development Training organized by ISD with the financial support of TATA Motors Ltd. Pantnagar at Mahila Chhatravas Rudrapur for 229 unemployed women from Rudrapur slum areas and mostly from underprivileged society. Women trained on Fashion designing, Computer and Beautician skills. The syllabus covered in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants.



4.2. BADP Training on Entrepreneurship Development

ISD organized skill development training for SHG members of border area villages of Chanda of Khatima and in Tanakpur of Nainital. Fashion designing and Beautician skills provided to the trainees. Selection criteria of SHGs were as follows-

- i. SHGs fulfilling the criterion of 'Panchasutra' and credit-linked for at least six months identified in Audali village and its near villages in clusters and 3-4 km in radius.
- ii. Selected five members from each SHGs as per above category.
- iii. SHG members selected those already making daliya from munj grass.
- iv. SHG members interested to adopt bent handicrafts as source of livelihood.

Beautician Course

Skill Development Training conducted for 40 unemployed women, manicure, facial, hair cutting, bridal makeup and mehndi training imparted to the trainees. The duration of the training was 90 days. 50 women trained for fashion designing in Tanakpur of Champawat district under BADP.

4.3 Jute Bag Making Training

- i) Jute bag making skill development training imparted to 25 women in Sisaiya village with the financial assistance of DIC, USN. This course was completed in 15 days.
- ii) Jute bag making training imparted to 20 women from Bhanga village of Rudrapur with the financial assistance of social welfare dept.

4.4 Motor Driving

Motor Driving training imparted for 20 youths in Rudrapur slum areas at Jashoda Motor Driving ,

Rudrapur. Practical and theoretical classes conducted by the trainer.

Skill Development Training organized at Mahila Chhatravas Rudrapur for 229 unemployed women belonging from slum areas and mostly from underprivileged. Fourty percent participants were from SC/ST. Women trained on Fashion designing , Computer and Beautician skills. The syllabus covered in three months which comprises theory and practical both. During the training period participants aware about health and hygiene, legal literacy, banking process etc. Exposure visits were also conducted. Sessions were held on personality development of participants. Unemployed women started their parlour along with beauty products displayed for sale.

Namkeen and snacks making training provided to 40 women of Pateri village of Rudrapur block in Udham Singh Nagar district with the financial assistance of DIC Udham Singh Nagar.



5 .Self Help Group Empowerment

Capacity building sessions organized by ISD for empowerment of self help group members in Rudrapur block and sitarganj block of Udham Singh Nagar. 120 SHGs were trained on record keeping, bank linkages and on entrepreneurship development. SHGs members were insured by banks and other insurance companies. Most of the SHG members started income generation activities and increased their income.

6 .Farmers Produce Organizations

ISD with financial support of NABARD formed two FPOs, one in Rudrapur and another in Sitarganj block of Udham Singh Nagar District. In each FPOs board members selected by communities in an open meeting and they collected and deposited their share capital in the FPOs account. Various meetings conducted in the villages to build up their capacities. Representatives and Scientists of Krishi Vigyan Kendra visited the villages and counseled farmers on diseases and their cure of different crops. In Audali village FPO members started turmeric business and they sold it in mela and in open markets. While Bhanga FPOs started business to buy agri products from the village and sold it in near mandi. It was very effective for small farmers, they sold their products in their village without any loading and unloading charges at the market rates. FPO Audali started business of bent handicrafts. FPO provided raw material to the SHGs members and paid them their wages. Bent and munj grass products sold in local hat and in Melas.

7. Environmental Sensitization and Tree Plantation

Clean and green environment is the need of every human being. Trees not only gives oxygen but it fulfills our day today needs, provide shelter for God creations. Prevent from soil erosion and ultimately help in water conservation. ISD organized awareness activities for students and community and tried to sensitize about wastage of water, need of planting trees, leave the habit to use single use plastics. 3010 saplings planted in tribal viaalges and in schools. 6032 lives touched and oriented on facts and effects of environmental pollution. Solid waste management campaign organized in the 14 villages of Rudrapur and Khatima block of Udham Singh Nagar of Uttarakhand with the financial support of Swajal Project.



Collaborations

Our work is made possible through financial partnerships and individual donations. We thank all our donors for their continued support. We gratefully acknowledge support from:

- a. National Bank for Agriculture and Rural Development (NABARD)
- b. KARVY data Management Co. Ltd.
- c. Uttarakhand State Social Welfare Board
- d. Uttarakhand State AIDS Control Society
- e. Department of Health & Family Welfare, Govt. Of India
- f. Department of Women and Child Development, Uttarakhand
- g. INDIA HIV/AIDS Alliance
- h. Minority Welfare and Wakf Development Corporation
- i. Ministry of Minority Affairs, Govt. of INDIA
- j. TATA Motors Limited, Pantnagar
- k. DIC Udham Singh Nagar and Champawat
- l. Fusion Micro Finance Pvt. Ltd. Delhi
- m. SIDBI, Udham Singh Nagar
- n. Swajal Project, Udham Singh Nagar.

Glimpses of Activities





News Gallery

पानी का दुरुपयोग रोकने का किया आह्वान

रुद्रपुर (उद संवाददाता)। आईएसडी संस्था द्वारा गत दिवस टाटा मोटर्स के सहयोग से वसुन्धरा कार्यक्रम के अन्तर्गत ग्राम मगरसड़ा, भरीनी, पैहसेनी में गोष्ठी का आयोजन किया गया। जिसमें सरकार द्वारा संचालित अभियान जल संरक्षण एवं सर्वजन के अन्तर्गत ग्राम का पानी खेत में, गांव का पानी गांव में विषय पर जल संवाद के माध्यम से ग्रामीणों को जागरूक किया गया। आईएसडी संस्था की बिंदुवासिनी ने तालाबों को पुन जीवित करने के लिये पटे हुए तालाबों के चिह्नक तथा उसमें वर्षा के जल को संचित करने के लिए ग्रामीणों से आग्रह



किया गया। साथ ही पानी के दुरुपयोग को रोकने के लिये चैनी धान योग खेती न करने व ग्राम स्तर पर प्रस्ताव पारित करने का आह्वान किया। इस मौके पर ग्राम प्रधान मगरसड़ा व

पैहसेनी ने ग्रामीणों को प्रधानमंत्री नरेन्द्र मोदी का पत्र पढ़ सुनाया। इस दौरान टाटा मोटर्स के अभियंता वरुण शर्मा, अनिकेत, एसएचजी की बीना, राजनन्दनी आदि लोग मौजूद थे।

छात्रों को दी अग्निशमन एवं स्वास्थ्य की जानकारी

रुद्रपुर, 19 अक्टूबर। इन्स्टीट्यूट ऑफ सोशल डेवलपमेंट व टाटा मोटर्स की कायर सेंफ्री टीम ने गुरुनानक बालिका इण्टर कॉलेज व जीजीआईसी फावलपुर महरौला में राष्ट्रीय अग्नि सप्ताह के अन्तर्गत छात्रों को आग लगने के कारणों और उन्हें बुझाने के तरीकों की विस्तार से जानकारी दी। छात्रों के साथ समकाल कर्मियों ने लाईव डेम्स भी किया। इसके अतिरिक्त राजकीय बालिका इण्टर



कॉलेज पंतनगर में स्वास्थ्य जागरूकता कार्यक्रम आयोजित हुआ जिसमें कक्षा 8 से 10 तक की 185 छात्राओं ने प्रतिभाग किया। परियोजना समन्वयक रजनी साहस व हिमानी जोशी ने चार्ट द्वारा मासिक धर्म की प्रक्रिया व चक्र, मासिक धर्म के दौरान स्वच्छता, पैड इस्तेमाल व निस्तारण भी की जानकारी दी। अंत में मासिक धर्म पर लघु फिल्म दिखाई गयी। कार्यक्रमों के दौरान प्रधानाचार्या साहिब्या जमाल अंसारी, सुभा, टाटा मोटर्स के संगीत कुमार, अनीक, विनय कुमार, गुरुनानक बालिका इण्टर कॉलेज व जीजीआईसी फावलपुर महरौला की प्रधानाचार्या आरि मौजूद थीं।

महिलाओं को दी स्तनपान और टीकाकरण की जानकारी

वसुंधरा दीप कार्यालय

रुद्रपुर। जगतपुरा क्षेत्र के आंगनवाड़ी केन्द्र संख्या एक में पोषण अभियान के तहत गर्भवती महिलाओं और धात्री महिलाओं को सुनहरे 1000 दिन की जानकारी दी गई। वहीं महिलाओं को स्तनपान के बारे में विस्तार से बताया गया।

एनएम दीप जोशी ने इस दौरान लगने वाले टीकाकरण और नियमित जांच की जानकारी दी। साथ ही आईएसडी से रजनी द्वारा नियमित संतुलित आहार और नियमित टीकाकरण और जांच जरूरी है की जानकारी दी। वहीं महिलाओं को आयरन फोलिक वितरण किया गया है। इस दौरान जगतपुरा क्षेत्र की सुपरवाइजर गायत्री आर्या



सहित रंजू, उर्मिला मिश्रा, मीरा दीपा, प्रोनेति शाह, पुष्पा, सुष्मा आदि कार्यकर्त्री मौजूद थे।

महिलाओं को दिया गया नमकीन बनाने का प्रशिक्षण

वसुंधरा दीप व्यूरो

किच्छा। इन्स्टीट्यूट ऑफ सोशल डेवलपमेंट द्वारा जिला उद्योग केंद्र के सहयोग से ग्राम पटोरी में 21 दिवसीय पारम्परिक नमकीन बनाने का प्रशिक्षण 30 महिलाओं को दिया जा रहा है। जानकारी देते हुए



संस्था के अध्यक्ष डा. अमित श्रीवास्तव ने बताया कि संस्था की तरफसे प्रशिक्षण सुरजपाल द्वारा सभी महिलाओं को बेसन, मैदा, दाली, मूंगफली से नमकीन व शक्कर पारे तथा आटे के बिस्कुट बनाने का भी प्रशिक्षण दिया जा रहा है। उन्होंने बताया कि इस प्रशिक्षण का उद्देश्य महिलाओं को आत्मनिर्भर बनाना है। इस दौरान महाप्रबंधक सीएस बोरा एवं प्रबंधक सुनील पंत ने महिलाओं को नमकीन उद्योग स्थापित कर सम्मेलन बनने के लिए प्रेरित किया।

उन्होंने कहा कि महिलाओं के समूह में इस कार्य को कर तथा विभाग एवं आईएसडी संस्था के संयुक्त रूप से नमकीन एवं बिस्कुट की मार्केटिंग में सहयोग प्रदान किया जाएगा। परियोजना निदेशक बिंदुवासिनी ने बताया कि यह प्रशिक्षण 24 दिसंबर तक चलेगा। इस दौरान महिलाओं को 65 प्रकार के पारम्परिक स्नेह एवं नमकीन बनाने का प्रशिक्षण दिया जाएगा। उन्होंने कहा कि हमारे द्वारा महिलाओं को स्वच्छता का ध्यान रखते हुए गुणवत्ता युक्त सामग्री तैयार करने के लिए प्रेरित किया जा रहा है। इस अवसर पर प्रशिक्षण समन्वयक पूर्णिमा, रेखा, रजनी, रानी, सुष्मा, निशा, पुनम, ज्योति एवं अन्य उपस्थित थे।

स्वास्थ्य शिविर में बच्चों की हुई जांच

रुद्रपुर (उद संवाददाता)। टाटा मोटर्स एवं आईसीडीएस संस्था द्वारा बाल विकास परियोजना के तहत ग्राम सरकड़ा में 'स्वास्थ्य शिविर का आयोजन किया गया। जिसमें डॉ. प्रभारक सिंह ने 100 से भी अधिक बच्चों के स्वास्थ्य की जांच की। जिनमें 42 अति कुपोषित, 57 कुपोषित एवं 12 सामान्य बच्चे शामिल थे। इस दौरान 8 बच्चों को एनआरसी रेफर किया गया। विकास परियोजना अधिकारी डॉ. मंजू द्वारा कुपोषित बच्चों के आहार सम्बन्धित कॉउंसिलिंग की गई। 10 बच्चों को पोसिलो की खुराक भी पिलाई गयी। आईसीडीएस की बिंदुवासिनी ने



संस्था द्वारा चलाये जा रहे विभिन्न कार्यक्रमों की विस्तार से जानकारी दी तथा सरकार द्वारा किसानों के हित में बतलाई जा रही योजनाओं के बारे में बताकर सभी से उनका लाभ उठाने में आग्रह किया। स्वास्थ्य शिविर में

आईसीडीएस संस्था की स्वास्थ्य समन्वयक रजनी, प्रतिभा गंगवार, सुपरवाइजर मोनिका सेठी, मंजू जोशी, अम्बा सोरोकार, आंगनवाड़ी कार्यकर्त्री सुजाता, यास्मीन, अभिलाषा, जसवीर, लता, मलीना आदि महिलाएं मौजूद थीं।

शिविर में 85 मरीजों की निशुल्क हुई जांच



रुद्रपुर। ईस्टीमेट ऑफ सोशल डेवलपमेंट, टाटा मोटर्स पंतनगर और महिला सशक्तीकरण एवं बाल विकास विभाग की ओर से नगर निगम में बुधवार को स्वास्थ्य जांच शिविर का आयोजन किया गया। शिविर में आईएसडी संस्था की महिला चिकित्सक डॉ. सुनैन बाला ने 85 महिला मरीजों की हीमोग्लोबिन और ब्लड प्रेशर की जांच की। इसके साथ ही भूतबंगला स्थित आंगनबाड़ी केंद्र में बच्चों के लिए भी शिविर लगाया गया था। वहां संतोष कुमार, नीलम, रजनी सक्सेना आदि थे। ब्यूरो

मगरसड़ा व पहसनी में किया पौधारोपण

सितारगंज (उर संसदक्षेत्र)। ईस्टीमेट ऑफ सोशल डेवलपमेंट द्वारा टाटा मोटर्स के सहयोग से वसुंधरा कार्यक्रम के तहत गत दिवस ग्राम पंचायत मगरसड़ा एवं पहसनी में कुल 1100 पौधों का रोपण किया गया। प्रोजेक्ट डायरेक्टर चिंदुयासिनी ने ग्रामवासियों को पौधों का जीवन में महत्व बताते हुए पर्यावरण के



प्रति जागरूक किया। उन्होंने तालाबों का महत्व बताते हुए गांवों में पड़े हुए तालाबों को पुनर्जीवित करने के लिए प्रेरित किया। इस दौरान ग्राम पंचायतों के प्रभु ज्ञ संतोष कुमार, प्रधान मगरसड़ा एवं ओमप्रकाश राम प्रधान पहसनी सहित टाटा मोटर्स के प्रतिनिधि अनित, नदिनी, बीना, अंजू आदि ग्रामवासी मौजूद थे।

गर्भवती महिलाओं की गोदभराई की

किच्छा। स्वयं सेवी संस्था आईएसडी के बैनर तले गर्भवती महिलाओं की गोदभराई की रस्म अदा की गयी। इस दौरान संस्था हेल्थ कौन्सिलर रजनी सक्सेना



ने उपस्थित महिलाओं को सम्बोधित करते हुए कहा कि गर्भवती महिलाओं को अपने तथा शिशु की देखभाल करते हुए पोषटिक आहार का सेवन करना चाहिए तथा चिकित्सकीय परामर्श समय-समय पर लेते

रहना चाहिए। इस मौके पर कलावती, मोर्या, अजमी मलिक, नीतू मोर्या, ज्योति, पुष्पा गोस्वामी, सुनीता, नेहा देवी, मंजू गुप्ता सहित अनेक महिलाये मौजूद थीं।